Impact of Consolidation of Rental Car Location on Airport Efficiency

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WHAT IS A CONRAC?
Brings Rental Car Operations for Multiple Brands under One Roof

CONsolidated Rental Agency Complex
GENERALLY 2 SEPARATE FACILITIES

GARAGE
- Large Square Footage
- Multiple Levels
- May Include Public Parking
- Number of Rental Stalls Dependent on Market
- Customer Rental Center in Facility
- Customer Service Bothing
- Entry/Exit Bothing
- Terminal Connector if on Airport Proper
- Shuttle Busing if Located Remotely

QTA – QUICK TURN AROUND AREA
- 25% Square Footage of Garage
- May be Multiple Levels
- Car Wash Bays
- Light Maintenance Bays
- Fueling Positions, Gas Boys
- Motor Oil Change Provisions
- Windshield Washer Fluid Refill
- Vacuum Stations
WHY HAVE CONRACs?

TYPICAL FUNCTIONAL VALUES

IN TYPICAL ORDER OF PRECEDENCE

1) Elevate the Level of Customer Service

2) Enhance Operational Efficiencies

3) Provide for a More Efficient Use Of Money

4) Introduce Flexibility into Future Planning

5) Level the Competitive Playing Field Amongst Brands
### WHERE CAN I FIND A CONRAC?

#### EXISTING CONRACs
- Seattle
- Phoenix
- New Orleans
- Boston
- Chicago (Midway)
- San Jose
- Houston (International)
- Miami
- Atlanta

#### UNDER CONTRACT / IN CONSTRUCTION
- San Diego
- Austin
- San Antonio
- Chicago (O’Hare)

#### FUTURE PLANNED
- Denver
- Los Angeles
- Houston (Hobby)
- Detroit
Elevate the Level of Customer Service
Ideal CONRAC Siting = Maximum Efficiencies
Elevate the Level of Customer Service
Alternative CONRAC Siting = Remote Shuttling
Elevate the Level of Customer Service
Bring More Choices to the Customer
Enhance Operational Efficiencies
Greater Throughput Achieved

Counters: 7 – 8 Transaction per Hour
Rental Stalls: 2 per Hour at Peak Hours
Return Stalls: 1.5 per Hour at Peak Hours
Fueling Positions: 5 Vehicles per Hour
Wash Bays: 20 Vehicles per Hour
Enhance Operational Efficiencies
Economies of Scale for Vehicle Servicing
What’s In It for the Airports?

Create an asset that the RACs will manage

Happier travelers = no abandoned vehicles

Reduction or elimination of shuttle buses

No New Taxes = Good PR

Flexibility to Reallocate every 5 – 10 years

Potential to Introduce New Entrants
SAT CONRAC
Panoramic View
San Jose CONRAC