Durable Goods/Manufacturing
Fast facts

- 5700 companies
- 233,000 direct employees
- 235,000 transportation/distribution employees
Manufacturing positives

- Most productive in terms of value add
- Low unionization
- 30+% of U.S. plastics resins within 500 miles
- 25+% of U.S. oil and gas production
- Transportation center (water, rail)
Durable Goods

- Ship and boat building – 25,000 employees
  - 1200 new in 2002
- Aerospace/Aviation – 15,000 employees
  - 800 new in 2002
- Automotive – 6,000 employees
  - 1000 new in 2002
- Fabrication – 20,000 employees
- Others – 10,000 employees
Ship/boat building cluster
Aerospace/Aviation cluster
Automotive cluster
Success stories 2003

- General Motors – Shreveport
  - October 6 - $900 million expansion complete
  - 1300 new jobs with suppliers
  - Positioned for future growth

- Northrop Grumman – Greater New Orleans
  - August 21 – $110 million expansion
  - 5200 jobs retained, 500 new created
Success stories 2003

- EADS – Lake Charles
  - Owns Airbus, grown from 300 – 700 employees

- Conrad Industries – Morgan City
  - Louisiana chosen over Texas
  - 200 new jobs created

- Libbey Glass - Shreveport
  - Louisiana chosen over headquarters
  - 800 jobs retained, 100 new created
2003/04 Durables initiatives

- Articulate true competitiveness
- Cluster where appropriate
- Support education/R&D
- Build resources
- Promote state
Challenges

- Workforce training
- Technical education and alignment
- Non-profit support
- Overall image of Louisiana
- Priority for manufacturing
What you can do

- Spread the word
- Help with research
- Partner with companies
- Engage and build network
  - Elected officials
  - Economic developers
  - Educators